Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, Over six million people visit South Dakota each year; and,

WHEREAS, Tourism is vital to the economy of the state; and,

WHEREAS, Tourism ranks as the state's number two industry; and,

WHEREAS, Tourism provides jobs for some 25,000 workers in South Dakota, with employment for more students and unskilled labor than any industry in the state; and,

WHEREAS, Tourism generates revenues in the amount of $520 million annually in South Dakota; and,

WHEREAS, An average tour bus with forty passengers generates $3,000 per day in the United States; and,

WHEREAS, Total expenditures for United States meetings, both corporate and association, runs at an annual rate of $34 billion:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby proclaim the week of May 16 through 22, 1988, as

TOURISM WEEK

in South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Sixteenth Day of May, in the Year of Our Lord, Nineteen Hundred and Eighty-Eight

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

JOYCE HAZELTINE, SECRETARY OF STATE